



**Media Release  
For Immediate Release**

**NEW AUSTRALIAN DELVI SPARKLING ALCOHOLIC SELTZER CRAFTED TO BRING  
LOCAL WATER AND ORGANIC AUSTRALIAN FARMERS TO SUMMER'S NEWEST DRINK**

Founders of *Delvi Sparkling Alcoholic Seltzer*, the team responsible for bringing some of the most recognised surfing and skateboard brands to Australia, has partnered with beverage veteran Dean Grant to take on the predominantly international hard seltzer market with a new range focusing on locally farmed organic ingredients and pure Australian waters.

And it's been a long time in the making.

With the refreshing and light characteristics of hard seltzer proving popular in international markets, *Delvi* Founder Mike Vati was interested in creating a uniquely Australian take that speaks to local lifestyles, with freshness and locally farmed ingredients at the heart.

"When we set out to create our *Delvi Sparkling Alcoholic Seltzer* range, our priorities were clear," said Mike. "We wanted to bring the uniquely fresh and enriching Australian elements to each sip and we knew that to do this well, we needed to partner with some of the best in industry."

Working with local farmers to source only the highest quality organic ingredients and cold-pressing to preserve active phytonutrients and natural minerals, the result is *Delvi's* new *Blood Orange Passion* and *Desert Lime Sparkling Alcoholic Seltzer*, both raising the bar as an unapologetically Australian made, world-class seltzer.

"We wanted the international markets take us seriously and see that over here in Australia we know what makes a great refreshing seltzer to be enjoyed," said Mike.

"As Australian's, every day we immerse ourselves in nature and our environments, whether that be out on a surf or on a run. And it's this nature that breathes so much life into the plump and delicious organic fruits we eat and our beautiful fresh waters. That is at the heart of our product and why we think Australian seltzer can be the best in the world."

Tagged 'Keeping it real', *Delvi new Sparkling Alcoholic Seltzer* is a nod to the active and vibrant lifestyle of summer loving aussies, combining refreshment and lifestyle orientated enjoyment with sustainable practices that support local Australian farmers and reduced the mileage associated with imports.

*Delvi Sparkling Alcoholic Seltzer* is available at BWS and Dan Murphy's stores in VIC and NSW. For more information, visit [drinkdelvi.com.au](http://drinkdelvi.com.au)

For media enquiries or further information, please contact [team@oliverandyork.com.au](mailto:team@oliverandyork.com.au)